

Street Libraries support communities to build resilience and establish a strong sense of place. Planting street libraries in private gardens, community centres and other public institutions inspires conversations through the simple process of sharing books - no strings attached.

Street Library Australia's [Council Engagement Package](#) is designed to make councils' investment in literacy, walkability and community cohesion easy, affordable and effective.

What Is Street Library Australia's Council Engagement Package?

We've made it easy for Councils around the country to enjoy the benefits of this high value, low cost initiative, which includes:

- 10 prefabricated Street Libraries
- Recruitment, selection and onboarding of 10 local Street Librarians
- Support and guidance as they paint, install and launch their Street Libraries
- Coordinating Street Librarians and Councils to promote and celebrate their initiative.



How are Street Librarians selected?

We take care of it. Street Library Australia manages the recruitment process using a [dedicated webpage](#) and, where possible, leveraging Council communication platforms.

We create a shortlist based on application merit plus other considerations including visibility and viability of site, walkability and potential marketing benefits.

We then conduct a phone interview with the potential recipient to ensure they're suitable and understand their responsibilities.

Street Library Incorporated / ABN 77 163 177 635 / streetlibrary.org.au



Do you encourage people to put them in public spaces?

No, we don't. We recognise that approvals are generally required for Street Libraries situated on public property, and that these can be time consuming and/or costly. We encourage the beneficiaries of our Council Engagement Package to host their libraries on privately owned property.

If your council has a specific location or two in mind, including on Council property, let us know.

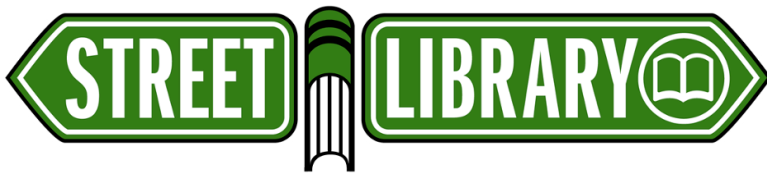
How are the 10 street libraries distributed?

We distribute the Street Libraries – unless you prefer to do it.

What conditions do you impose on Street Librarians?

We know what matters most when setting up a Street Library for success, so we ask successful applicants to:

- Love their street library to bits! Paint it with an undercoat, followed by bright, wonderful colours to attract the community and finished with a quality sealant.
- Install it within 3 months of being awarded their street library.
- Organise a bit of a launch party (think cupcakes and streamers!). We encourage them to invite



Council Engagement Package

their neighbours, the Mayor, some media and anyone else they like to celebrate.

- Register the Street Library with us so it appears on Street Library Australia's searchable national map. It's free and easy to do, and by registering the library they will have their own blog page.
- Be open to receiving press enquiries about their street library, and mentioning Street Library Australia and the donor Council at each opportune moment.

Do the hosts have an agreement with Street Library Australia?

No. Street Librarians are volunteers, not service providers, so there is no agreement governing their participation.

Street Librarians are usually friendly, community-minded and passionate about bringing books and people together, but, like anyone, their circumstances may change and they may move house or leave the program. We encourage our community to keep us informed.

What about press - do you handle it?

We help our Street Librarians facilitate their own press – and we would love it if Council's own press officers helped us amplify this program. It's common for Councils to promote the program in their newsletters, through social media and on their websites.

Street libraries make for great local news stories, and create a real social media buzz on community pages via social media.

Street Library Australia has its own active social media platform, plus an email database of 12,000 recipients – and we'll happily celebrate our collaboration with the Councils we work with.

Will you let our Mayor launch one?

Of course! You'll need to liaise with the Street Librarian directly to organise your Mayor's or Councillor's presence at a launch event or media opportunity, to ensure your needs are met and

everything goes smoothly. We'll put you in touch when the libraries are ready.



Let's take a look at some street libraries installed via this Program

[Nailsworth Street Library](#)

[Putney Street Library](#)

[Prospect Community Garden Street Library](#)

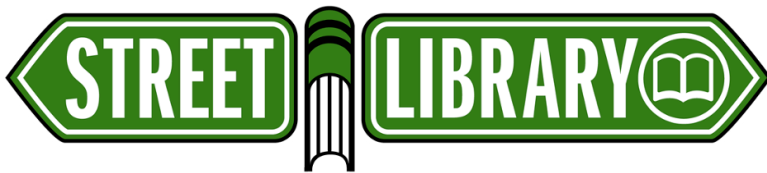
[Sparkle Book Box](#)

[ME Books](#)

[Wurrungwuri Street Library](#)

[Warrah Street Library](#)





Council Engagement Package



And take a look at some of the fabulous work Councils have been doing

[Canada Bay Council, NSW](#)

[City of Canning, WA](#)

[Hornsby Council, NSW](#)

[Waratah-Wynyard Council, TAS](#)

[City of Parramatta, NSW](#)

[Port Macquarie-Hastings Council, NSW](#)



Inspired?

Our [Council Engagement Package](#) is an easy way to enrich your municipality with Street Libraries. And it doesn't have to stop there. You can also:

- Establish a Street Library page on your website
- Use the Council Engagement Program to create an ongoing [Street Library Donation Program](#) that will provide free street libraries to community groups and others in your area
- Include a link on your webpage to Street Library Australia's existing [street library donation program](#) and encourage eligible applicants to apply
- [Buy](#) and [install](#) street libraries in your parks, squares, child care and community centres
- Work with local artists, school children and community groups to paint street libraries
- [Provide grants](#) for us to build and ship street libraries to your communities
- Run a [competition](#) for local residents, schools, and community groups to win street libraries
- Issue a [media release](#) about your Council's support for street libraries
- Adopt a Street Library policy with objectives, targets and actions and/or update your Councils' strategic plans to integrate and enable Street Libraries
- Allocate funding for a Street Library program in your Council's next annual update to its 10-year capital works plan and long-term financial plan
- [Register](#) Street Libraries installed in your area on Street Library Australia's website

Who is Street Library Australia?

Street Library Australia was created with three goals in mind:

- To promote literacy
- To encourage community
- To register Street Libraries around the country

Street Library Incorporated is a volunteer-run, purpose-driven social initiative which received



Council Engagement Package

Deductible Gift Recipient status (DGR) in 2019.
Please note that investments in Council
Engagement Program packages are not donations.

Visit us at streetlibrary.org.au

This looks awesome - how do I get started?

It's simple – order our [Council Engagement Program](#)
online, [here](#) and email it to Street Library Australia's
[General Manager](#). No credit card needed.

If you would like more information or to have a chat
about how this might work for you, contact Street
Library Australia General Manager **Mel Lake** on
mel@streetlibrary.org.au or 02 8405 7942.

